



California Attorneys for Criminal Justice

Proudly Announces

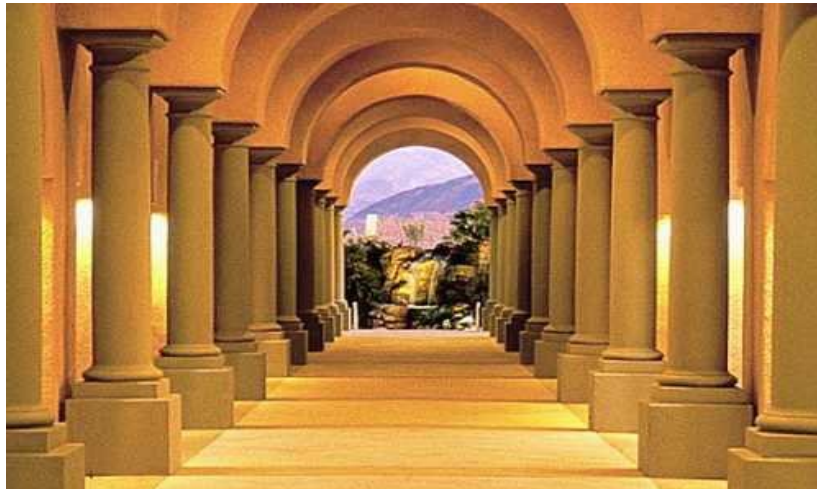
Rules of the Road XII

September 26, 2009

Westin Mission Hills Resort Hotel

Rancho Mirage, CA

PROMOTIONAL OPPORTUNITIES



Seminar Chair Co-Chairs

Jorge Alvarado © John Zitny

Seminar Coordinators

Vincent J. Tucci © Robert J. Wilson © Richard Hutton

Featuring

Steve L. Harmon © Ignacio Hernandez © Ronald Jackson
Bruce Kapsack © Albert Menaster © Mary Frances Prevost
Marjorie Russel © Robert Wilson

Telephone: 916-643-1800 or Fax: 916-643-1836



California Attorneys for Criminal Justice

The DUI Rules of the Road XII Seminar offers marketing and promotional opportunities that will suit every budget. If you are looking for a one-stop location to promote your product or service to new clients, then put the DUI Rules of the Road Seminar on your promotional calendar.

THE DUI SEMINAR OFFERS . . .

Affordable solutions.

Conferences are a significant investment of time, energy, and money. Our promotional packages are tailored to the specific needs of companies targeting thriving companies and successful professionals.

A specialized audience.

Attendance at the DUI Seminar is limited to the criminal defense bar and associated professionals. Approximately 200 conference attendees and their families will spend 2-3 days in the Rancho Mirage area. The CACJ team will take care of all the details, giving you easy access to this unique and affluent audience.

Effective marketing and promotional opportunities.

Call today! Sponsorships, advertising and exhibit spaces are limited. Contact the CACJ Promotions Manager, Bernadette Barba, at **916-643-1800** or by email: Bbarba@cacj.org.

About CACJ

From its initial membership of 60 lawyers, California Attorneys for Criminal Justice has grown to approximately 2,000 members. Founded in 1973, CACJ is the largest statewide organization of criminal defense lawyers and allied professionals.



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Exhibiting Opportunities

Exhibit Package	Fee	Benefits
Bronze	\$400	6' Exhibit Table 7 am – 5:00 pm - Located in registration area Link to your website posted to CACJ's website Name on event signage List of Attendees
Silver	\$550	6' Exhibit Table 7 am – 5:00 pm - Located in registration area Link to your website posted to CACJ's website Name on event signage List of Attendees <i>Promote your service/company @ luncheon for 5-7 minutes.</i>
Gold	\$700	6' Exhibit Table 7 am – 5:00 pm Link to your website posted to CACJ's website Name on event signage List of Attendees <i>Promote your service/company @ luncheon for 5-7 minutes. Full Page Ad in Seminar Syllabus – Prime Location.</i>

Please return forms no later than August 14th, 2009

- Storage space at the Hotel will be limited. Shipping information will be provided upon paid registration.
- Refunds (less a \$50 processing fee) will be sent only for those cancellations received by noon on Friday September 11, 2009.

NO REFUNDS WILL BE SENT FOR CANCELLATIONS RECEIVED AFTER THAT DATE





Sponsorship Opportunities

	Fee	Benefits
Sponsoring CACJ's Annual Poker Tournament	\$850	6' Exhibit Table 7 am – 5:00 pm Link to your website posted to CACJ's website Name on event signage List of Attendees Promote your service/company @ luncheon for 5-7 minutes. Full Page Ad in Seminar Syllabus – Prime Location Ad on CACJ Website for 3 months <i>Sponsor Logo displayed on Digital Signage in conference room during all breaks and during poker tournament.</i>

Advertising Only – DUI Seminar Syllabus

	Fee	Benefits
Advertisement in the DUI Seminar Syllabus	\$300	Full Page Inside Front Cover Full Page Inside Back Cover Full Page Outside Back Cover
	\$175	½ Page Ad Location: Schedule, CACJ Officers, Speakers





CACJ's 2009 DUI Seminar

Yes! We're coming to the DUI Seminar September 26, 2009

Please reserve the following:

Exhibit Booth:

- \$400 Bronze Package
- \$550 Silver Package
- \$700 Gold Package

Sponsorship:

- \$850 Poker Tournament

Ad only:

- \$300 Full Page
- \$175 Half Page

Exhibit Booth/Sponsorship: _____ Total Fees: _____

Company:

Contact:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Total Payment: \$

Check Enclosed Charge my (circle one) Visa MasterCard

Account Number:

Expiration Date:

Billing Zip Code:

Signature:

Date:

Please return forms no later than August 14' 2009