



California Attorneys for Criminal Justice

Proudly Announces

***Rules of the Road XIII***  
***DUI, Drugs, Murder, and Manslaughter...***  
***Are you up to the Challenge?***

September 25, 2010

Hilton Hotel

Palm Springs, CA

PROMOTIONAL OPPORTUNITIES



**Seminar Chair**

Jeffrey Thoma

**Seminar Coordinator**

Vincent J. Tucci

**Featuring**

Don Bartell © Steve L. Harmon © Ignacio Hernandez

Richard Hutton © Chad Maddox © Justin McShane

Albert Menaster © Robert Wilson

**Telephone: 916-643-1800 or Fax: 916-643-1836**



## California Attorneys for Criminal Justice

The DUI Rules of the Road XIII Seminar offers marketing and promotional opportunities that will suit every budget. If you are looking for a one-stop location to promote your product or service to new clients, then put the DUI Rules of the Road Seminar on your promotional calendar.

### THE DUI SEMINAR OFFERS . . .

#### **Affordable solutions.**

Conferences are a significant investment of time, energy, and money. Our promotional packages are tailored to the specific needs of companies targeting thriving companies and successful professionals.

#### **A specialized audience.**

*Attendance at the DUI Seminar is limited to the criminal defense bar and associated professionals.* Approximately 200 conference attendees and their families will spend 2-3 days in the Palm Springs area. The CACJ team will take care of all the details, giving you easy access to this unique and affluent audience.

#### **Effective marketing and promotional opportunities.**

Call today! Sponsorships, advertising and exhibit spaces are limited. Contact the CACJ Promotions Manager, Bernadette Brown, at **916-643-1800** or by email: [bbarba@cacj.org](mailto:bbarba@cacj.org).

#### **About CACJ**

From its initial membership of 60 lawyers, California Attorneys for Criminal Justice has grown to approximately 2,000 members. Founded in 1973, CACJ is the largest statewide organization of criminal defense lawyers and allied professionals.



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Exhibiting Opportunities

Exhibit Package	Fee	Benefits
<b>Bronze</b>	<b>\$350</b>	6' Exhibit Table 7 am – 5:00 pm - Located in registration area Link to your website posted to CACJ's website Name on event signage List of Attendees
<b>Silver</b>	<b>\$500</b>	6' Exhibit Table 7 am – 5:00 pm - Located in registration area Link to your website posted to CACJ's website Name on event signage List of Attendees <i>Promote your service/company @ luncheon for 5-7 minutes.</i>
<b>Gold</b>	<b>\$650</b>	6' Exhibit Table 7 am – 5:00 pm Link to your website posted to CACJ's website Name on event signage List of Attendees <i>Promote your service/company @ luncheon for 5-7 minutes. Full Page Ad in Seminar Syllabus – Prime Location.</i>

**Please return forms no later than August 13<sup>th</sup>, 2010**

- Storage space at the Hotel will be limited. Shipping information is included in this packet.
- Refunds (less a \$50 processing fee) will be sent only for those cancellations received by noon on Friday September 10, 2010.


**NO REFUNDS WILL BE ISSUED FOR CANCELLATIONS RECEIVED AFTER THAT DATE**





# California Attorneys for Criminal Justice

## Sponsorship Opportunities

Exhibit Package	Fee	Benefits
Sponsoring CACJ's Annual Poker Tournament 	<b>\$950</b>	6' Exhibit Table 7 am – 5:00 pm Link to your website posted to CACJ's website Name on event signage List of Attendees Promote your service/company @ luncheon for 5-7 minutes. Sponsorship Recognition in Seminar Brochure Ad on Syllabus CD Slip Cover Ad on CACJ Website for 3 months  <i>Sponsor Logo displayed on Digital Signage in conference room during all breaks and during poker tournament.</i>

## Shipping/Hotel Fees

Hilton Hotel Service	Fee	Instructions
Shipped Boxes	<b>\$60.00</b>	Up to 5 boxes; \$10.00 per box additional. Address Shipping Label as Follows:  Guest Name Hilton Palm Springs 400 E. Tahquitz Cyn. Way Palm Springs, CA 92262 Attention: Angela Bowden; Conference Service Manager Hold for Show or Deliver to Room Date of Show (9/25/2010)
Freight	<b>\$125.00</b>	For large tabletop displays
Wireless or Hard Wire Internet	<b>\$275.00</b>	Per Day
Power	<b>\$45.00</b>	Per Day

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# CACJ's 2010 DUI Seminar

**Yes! We're coming to the DUI Seminar September 25, 2010**

Please reserve the following:

**Exhibit Booth:**

- \$350 Bronze Package
- \$500 Silver Package
- \$650 Gold Package

**Sponsorship:**

- \$950 Poker Tournament

Exhibit Booth/Sponsorship: \_\_\_\_\_ Total Fees: \_\_\_\_\_

Company:

Contact:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Total Payment: \$

Check Enclosed

Charge my (check one)

Visa

MasterCard

Account Number:

Expiration Date:

3-Digit Security Code:

Billing Address:

Signature:

Date: