

FORUM Magazine

Ad Rates and Specifications

Ad Size	One Issue	Two Issues	Three Issues	Four Issues	Five Issues	Six Issues
Full Page	\$475	\$900	\$1400	\$1750	\$2150	\$2550
2/3 Page	\$395	\$745	\$1100	\$1470	\$1775	\$2100
1/2 Page	\$325	\$600	\$875	\$1150	\$1400	\$1650
1/3 Page	\$195	\$345	\$495	\$645	\$770	\$895
1/6 Page	\$150	\$250	\$350	\$450	\$525	\$595
1/9 Page	\$100	\$200	\$300	\$375	\$450	\$525

Special Placement

Inside **Front** Cover \$800

Inside **Back** Cover \$600

Back Cover \$1500

ALL ADS MUST BE PRE- PAID AND CAMERA READY

Dimensions (inches)

Full Page	7.50 x 10.0	Half Page (horizontal)	7.50 x 5.0
Half Page (vertical)	4.75 x 7.5	Third Page (horizontal)	4.75 x 5.0
Third Page (vertical)	2.25 x 9.75	Business Card	3.50 x 2.0

Digital Files will be accepted ONLY if they are provided in the following terms:

- EPS, TIP, Pagemaker, QuarkXpress, Illustrator, freehand, or Photoshop
- All links such as photos, graphics, must be provided with the file
- All font must be provided or converted to outline/paths
- Black and White only, (no color graphics, type, etc.)
- Graphics/Photos must be a minimum of 300 dpi resolution. Anything less will result in a low resolution bitmapped image
- Fax copy of ad and contact information to: 916/448-8965
- Supply artwork on Zip disk or CD-ROM
- Emails will be accepted, for more information, contact CACJ: 916/448-8868

Materials Format

- **Laser print, ads with type only will be accepted in this format. Must be clean with high resolution to be scanned**
- **Film/Linotronic, ad with graphics or photos must be provided in this format. Minimum 1240 dpi, 150 line screen, Right Reading Emulsion Down, Black only – no color allowed**
- **Include a copy of ad and contact information**

Forum Advertising Order Form

Please insert my Ad in the following issues

Volume 35: issue 1, issue 2, issue 3, issue 4

Volume 36: issue 1, issue 2, issue 3, issue 4

Please indicate Ad size:

Full Page 2/3 page 1/2 page 1/3 page 1/6 page 1/9 page

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Total: _____

Check Enclosed Please charge my VISA MasterCard

Account #: _____

Exp. Date: _____

Signature: _____

Return form to:
California Attorneys for Criminal Justice,
Forum Magazine
1540 River Park Drive, Suite 224A
Sacramento, CA 95815

❖ Or Fax: (916)643-1836